



Aymane BAKLI

Creative Social Media Manager | Digital Marketing Specialist

Passionate Social Media Manager blending strategic vision with creative talent. With a track record of producing over 1,000 high-impact assets (Reels, graphic design, motion graphics), I specialize in transforming brand identities into engaged digital communities. Expert in creative tools (Adobe Suite, Canva) and performance marketing, with a proven background in digital entrepreneurship and organic traffic acquisition.

Informations

26 years old

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Education

Master 2023

Marketing & Commercial Actions
ENCG Agadir, Morocco

Bachelor 2017

Physical sciences, Very Good Mention
Lycée Lalla Meryem Agadir, Morocco

Certifications



Google Ads Display
Google



Inbound Marketing
Hubspot



Digital Marketing
Google

Languages

Arabic
Native language

English
Fluent

French
Fluent

Professional Experience



Digital Marketing Specialist
Agadir, Morocco

Synergie Media

Jan 2026 - Present

- Management of Ads campaigns (Meta, TikTok, and Google) focused on conversion and ROI.
- Development of GEO and SEO strategies for the agency and clients to improve visibility.

Social Media Manager

Jul 2023 - Dec 2025

- Management of the digital presence of +10 clients (Visit Drâa-Tafilalet, Inwi Dir Iddik, The View Hotel, etc.).
- Creation of +1000 digital assets (Reels, carousels, visuals) and supervision of on-site shoots.
- Management of a team dedicated to visual production and brand storytelling.

Intern - Assistant Digital Marketing

Feb 2023 - May 2023

- Creation of content and optimization of digital advertising campaigns, including persuasive copywriting.
- Competitive analyses and recommendations to improve web performance.



Intern - Digital Marketing
Agadir, Morocco

Regional Tourism Council

May 2022 - Jul 2022

- Conducting a strategic benchmark to support regional tourism promotion.
- Drafting a technical specifications document for a public tender.



Logisitcs Manager / Member
Agadir, Morocco

Club CDI

Oct 2021 - Present

- Logistics management of club events as well as organization of E-Day.



Freelance - Print On Demand
International

Redbubble / Amazon

Sep 2021 - Jul 2023

- Creation and monetization of custom designs for merchandising on international platforms.
- Acquisition strategy via Pinterest SEO to maximize product visibility and sales.

Clients



Skills

